



### COMMUNICATION & CAPITALISATION

Project work package WP 2 & WP3 • WP coordinators: CIHEAM – MAICH, USJ, & CIEF

#### COMMUNICATION

##### ACTIONS COMPLETED

- A project leaflet in English and 6 more languages for local use: Greek, Italian, French, Arabic, Spanish, and Catalan.
- A project website available in 5 languages: English, Greek, Italian, French, and Spanish.
- 6 information days and 5 workshops in partners' regions with over 600 participants
- Participation in 18 external events where over 2000 people were informed about ECOPLANTMED

##### ACTIONS IN PROGRESS

- ECOPLANTMED International Conference: "Ecological Restoration in the Mediterranean region: Challenges and Opportunities", Beirut, Lebanon, 14-16 October 2015.
- Dissemination of ECOPLANTMED "Guide of good restoration practices" and "Manual for the propagation of selected Mediterranean native plant species" (EN versions)
- Translation and dissemination of Guide and Manual for editions in 4 more languages: Greek, Italian, French, and Spanish
- Organisation of 4 information days and 5 workshops

##### EXPECTED RESULTS

- Dissemination of Information on project activities
- Increased public awareness and sensitisation on the importance of use and conservation of native plants.
- Improvement of environmental management capacity and governance at local level



#### PROJECT TARGET GROUPS

- Public authorities & development agencies dealing with environmental management and plant genetic resources management
- Public & private plant production sectors
- Landscape architects & garden designers
- Scientists & researchers
- Environmental educators
- Environmental organisations
- Local communities, farmers & the wide public

#### CAPITALISATION

##### ACTIONS COMPLETED

- 1 Main Capitalisation Plan for partners' local levels, Mediterranean level and ENPI CBC Med Programme level
- 5 Local Capitalisation Plans for Crete (Greece), Sardinia (Italy), Lebanon, Valencia region (Spain), Tunisia
- Over 50 relevant actors contacted

##### ACTIONS IN PROGRESS

- Contacts and discussions for the capitalisation of the project results
- 20 agreements to be signed with target groups (public authorities, networks, NGOs, nurseries, etc.)

##### EXPECTED RESULTS

- Creation of synergies among the sectors involved
- Transfer of project results to end-users
- Promotion of the integration of project results in policies and programmes



The project ECOPLANTMED total budget is 1.050 million Euro and it is financed, for an amount of 0.945 million Euro (90%), by the European Union through the ENPI CBC Mediterranean Sea Basin Programme 2013-2007.

The European Union is made up of 28 Member States who have decided to gradually link together their know-how, resources and destinies. Together, during a period of enlargement of 50 years, they have built a zone of stability, democracy and sustainable development whilst maintaining cultural diversity, tolerance and individual freedoms. The European Union is committed to sharing its achievements and its values with countries and peoples beyond its borders. The 2007-2013 ENPI CBC Mediterranean Sea Basin Programme is a multilateral Cross-Border Cooperation initiative funded by the European Neighbourhood and Partnership Instrument (ENPI). The Programme objective is to promote the sustainable and harmonious cooperation process at the Mediterranean Basin level by dealing with the common challenges and enhancing its endogenous potential. It finances cooperation projects as a contribution to the economic, social, environmental and cultural development of the Mediterranean region. The following 14 countries participate in the Programme: Cyprus, Egypt, France, Greece, Israel, Italy, Jordan, Lebanon, Malta, Palestine, Portugal, Spain, Syria (participation currently suspended), Tunisia. The Joint Managing Authority (JMA) is the Autonomous Region of Sardinia (Italy). Official Programme languages are Arabic, English and French (www.enpicbcm.eu)

Disclaimer: This poster has been produced with the financial assistance of the European Union under the ENPI CBC Mediterranean Sea Basin Programme. The contents of this poster are the sole responsibility of CIHEAM – Mediterranean Agronomic Institute of Chania and can under no circumstances be regarded as reflecting the position of the European Union or of the Programme's management structures

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